

WHAT IS CLAIMED IS:

1. A method of producing a balloon with a design thereon, comprising printing said design on said balloon with an inkjet printer.
2. The method of claim 1, further comprising supporting said balloon on a frame during said printing of said design.
3. The method of claim 1, wherein said printing further comprises passing said balloon through a high-speed inkjet printer, where said high-speed inkjet printer feeds said balloon through a straight print medium transport path.
4. The method of claim 1, further comprising selecting a foil balloon for said printing.
5. The method of claim 4, further comprising selecting a Mylar<sup>TM</sup> balloon as said foil balloon.
6. The method of claim 1, further comprising inflating the balloon after said printing.
7. The method of claim 1, wherein said printing further comprises printing said design in color.
8. The method of claim 1, further comprising printing on a balloon which has a width greater than eight inches.
9. A method of personalizing a balloon comprising:

loading a balloon into a inkjet printer;  
sending data defining an image to said printer; and  
printing said image onto said balloon as said balloon passes through said  
inkjet printer.

10. The method of claim 9, further comprising the step of inflating the balloon.

11. The method of claim 9, wherein said loading a balloon into said inkjet  
printer further comprises arranging said balloon on a frame and loading said balloon  
mounted on said frame into said inkjet printer.

12. The method of claim 11, further comprising making said frame of paper,  
cardstock, vinyl, or plastic.

13. The method of claim 9, further comprising providing a Mylar™ balloon as  
said balloon.

14. The method of claim 9, further comprising passing said balloon through  
said inkjet printer along a straight transport path.

15. The method of claim 9, wherein said image comprises text, graphics, or a  
combination of text and graphics.

16. A balloon printing apparatus comprising:  
a frame for holding a balloon and supporting said balloon during passage  
through an inkjet printer;  
a balloon disposed on said frame; and  
an inkjet printer for receiving said balloon mounted on said frame and  
printing an image on said balloon.

17. The balloon printing apparatus of claim 16, wherein said balloon is a foil balloon comprising a polyester film.

18. The balloon printing apparatus of claim 17, wherein said polyester film comprises Mylar™.

19. The balloon printing apparatus of claim 16, wherein said inkjet printer comprises a color inkjet printer.

20. The balloon printing apparatus of claim 16, wherein said inkjet printer comprises a straight transport path along which said frame and balloon pass.

21. The balloon printing apparatus of claim 16, wherein the frame comprises paper.

22. The balloon printing apparatus of claim 16, wherein the frame comprises cardstock.

23. The balloon printing apparatus of claim 16, wherein the frame comprises plastic.

24. The balloon printing apparatus of claim 16, wherein the plastic frame comprises vinyl.

25. The balloon printing apparatus of claim 16, wherein the plastic frame comprises a transparency.